Char Bizarre Opens Windows To India **The Great Indian Rope Trick**

Chor Bizarre, Delhi is India's first **ISO 9002 restaurant**, the highest international certificate for quality, awarded by RWTUV Germany.

What the press says in India

The Best North Indian Restaurant In Delhi Times Food Guide

The Best Regional Cuisine (kashmiri) in Delhi HT Eating Out Guide

Chor Bizarre – A play on the phrase Chor Bazaar, or Thieves' bazaar...

The best Kashmiri food in India can be found here...

The New York Times

... Chor Bizarre is the complete eating out experience - great décor, distinct ambience enhanced by assorted Hindi 50's music, wondrous cocktails, superlative food, charming 'Old World' service...

The Economic Times

Chor Bizarre is a gourmet restaurant. Every item served is excellent.

Business India

'Chor Bizarre is the best thing to happen to Indian Restauranting in recent times... the stuff legends are made off... Chor Bizarre is the kind of place that everyone loves. Its different things to different people...'

Jiggs Kalra, Food Writer

"The deliberately mismatched charm of the place is what makes it unique. But its really the food that draws people – outstanding and more importantly, authentic I strongly recommended Chor Bizarre.

No, not just strongly but unconditionally"

Shobha De

"...... Nothing matches and yet everything gels. A splendid blend of taste and imagination. If you're still chasing that exclusive excellent meal that's never going to come your way, then you might just find it at Chor Bizarre....."

Komal G. B. Singh



The Concept

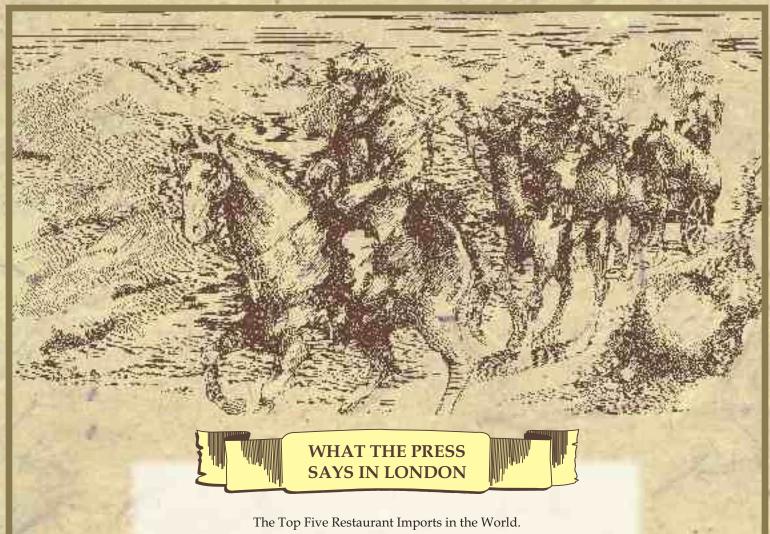
Every city in India has its own special "Chor Bazaar" which translates literally as "Thieves Market". All kinds of wares find their way here with or without the consent of their owners! From furniture to fabrics, pearls to periodicals, carpets to cutlery... with antique tables as counters for coal irons, colourful street food vendors, grandfather clocks jostling with stereos, bangle sellers and old jewellery sharing space with auto parts, the "Chor Bazaar" captures the spirit of India in all its eclectic irreverence.

This was our inspiration for a path breaking Indian restaurant located on the crossroads of Old and New Delhi. We coined the name with a pun on the word "bazaar" and "*Chor Bizarre*" New Delhi was born. One of India's most celebrated restaurants since 1990, in 1997 it opened its doors in the midst of the grandest bazaar of them all - Mayfair, London. In 2003, it opened in Noida . And now we bring to you - Chor Bizarre, Lavasa.

At Chor Bizarre, we have hand picked a collection of furniture, tableware and curios to catch your eye and explore beyond the boundaries of your own table. In the past, we have been called "a museum", "an attic", "really clever" and "quite eccentric" - all descriptions that we feel sum up the essence of *Chor Bizarre*. Part art, part kitsch, part imaginative, part contrived, the interiors of *Chor Bizarre* have been put together with India's finery, frivolity and sheer joie de vivre in mind. You shall find décor with distinct imperial touches which over time have become integrally Indian too. In our restaurant, "nothing matches" yet "everything gels". In keeping with the spirit of the bazaar, we may periodically sell some of the décor within the restaurant giving you new reasons to return. Look out for new additions to our menu too.

Our chefs have endeavoured to stay true to the actual origin of each regional dish, honestly recreating flavours that one would normally associate only with home cooked food of that region. We bring authentic Indian cuisine in a setting that is unabashedly Indian.

Welcome to Chor Bizarre - India's Restaurant.



Metro

Amongst the '50 most romantic places in the world' as well as amongst 'London's Best 10 Restaurants' for fun and atmosphere. The Independent

> The Best North Indian Restaurant in the U.K. Cobra Good Curry Guide

> > Wine List of the Year. **Best in Britain Awards**

There is a playfulness about Chor Bizarre...hard to resist when combined with competent cooking and an Aladdin's cave décor... Fay Maschler, Evening Standard

> It's a fabulous and magical setting. The Economist

Authentic Indian Food with a 'Bazaar' setting. Charles Campion, Evening Standard

A Romantic Hangout. The Tatler Ashe Park Restaurant Guide

Romantic Setting, Pukka Cooking. **Time Out**

The "Best in Britain" award with the highest grading of "Five Domes" and an exceptional "Red" for 'distinctive cuisine of the highest standard. **National Dome Grading Scheme**

Award winning eatery Chor Bizarre has delighted Londoners with its mix of historical bric-a-brac and real Indian food... A restaurant with audacity, vision and pure unadulterated class. **Asian Hotelier and Caterer**



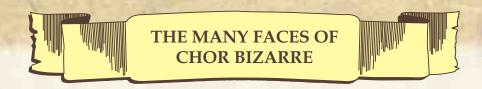


They say you could travel the length and breadth of India and not repeat the same dish at any meal. Therefore any restaurant's claim to represent India in all its diversity would face a formidable challenge. Like it has for the decor, Chor Bizarre has collected recipes that it liked from different parts of the country to form menu that is both pragmatic and colourful.

Chor Bizarre London, like its New Delhi counterpart, is partial towards Kashmiri cuisine and is the only restaurant outside of the Kashmir valley that has access to the secrets of 'Wazwan' - the legendary ceremonial feast of 36 courses. Chor Bizarre is thus able to offer a traditional Kashmiri 'Tarami' in addition to other 'Thalis' - a sampling of dishes from various parts of India, to make your gastronomic journey complete. Chor Bizarre also serves 'Tak-a-Tak' platters, a range of 'Chaats' (Indian street fare) and prides itself on a large vegetarian repertoire.

Our Chefs believe in following 'honest to goodness' authentic Indian recipes with a few innovations thrown in that are distinctly Chor Bizarre's own. We would like to assure you that there is life beyond spice - although there are some genuinely hot dishes on the menu too. Do watch out for our special regional menus which will be periodically changed so that even the most regular of customers have something new and exciting to try.

Chor Bizarre London has also matched every dish on the menu with an array of wines painstakingly put together by the internationally acclaimed BBC wine presenter Mr. Charles Metcalfe.



Chor Bizarre is much more than a mere restaurant. In Delhi, we organise some heritage programmes including:

Chor Bizarre's Memory Lanes, Walks Into Delhi's Past

A seasoned 'Dilliwallah' narrates tales full of anecdotes & legends while walking through Jama Masjid, Kinari Bazaar, Dariba, Paranthe Wali Gali, etc. The walks can be customised to suit your needs.

Wazwan, The Traditional Kashmiri Meal

the traditional Kashmiri feast, which is a heavenly repast of subtle spices and flavours. It consists of over a dozen courses (the 'Wazwan' can have upto 36 courses) served in copper '*Taramis*', while the guests sit comfortably on the floor.

In London, Chor Bizarre also showcases Indian arts, crafts, culture, entertainment and talents of all sorts from the subcontinent.

Among the various events that Chor Bizarre has hosted, some of the prominent ones include catering at the prestigious Indian Evening at the **Cannes International Film Festival**; an exclusive cafe for two weeks at the Georgian Restaurant at **Harrods**; a month long Tea Promotion at the **Bar Vendome**, **Ritz Paris** and one week in **Leer**, **Germany**.

Several other programmes hosted by Chor Bizarre (London) in the past include book reading of excerpts from Rachel Dwyer's book - 'All you want is money: All you need is love' by Amitabh Bachchan; Subhash Ghai's launch of his new movie 'Yaadein'; Producer-Director Ismail Merchant's party after the premiere of his film 'The Golden Bowl' at Cannes; 'Filmi Fundaas'- a film festival featuring six 'new wave' movies by celebrated directors; a felicitation dinner to celebrate 25 years in Indian Cinema of one of its finest actresses Shabana Azmi; 'Bizarre Comedy Evening' with Mahabanoo Mody-Kotwal; 'The Chor Bizarre Theatre Festival' with three award winning plays, 'Tumhari Amrita', 'Dance Like a Man', 'Aik Thee Nani' and 'Sanjna Kapoor's Kids Theatre Workshop'; a Creative Writing Workshop by Shobha De - India's largest selling author; launch party for celebrated Producer-Director Ismail Merchant's film Cotton Mary; screening of the rushes from renowned film maker Muzaffar Ali's soon to be released film 'Zooni'; a fashion show of 'India inspired outfits' by New York based celebrity designer Mary McFadden and a theatre show, the Chor Bizarre Theatre Festival, featuring some of Indian Theatre's greatest talents - Feroz Khan, Shabana Azmi, Naseeruddin Shah, Farooque Shaikh, Sanjana Kapoor amongst others.

Chor Bizarre - India's Art (London)

Chor Bizarre - *India's Art* brings, for discerning UK based art lovers and the Indian diaspora, a unique exposure to a variety of contemporary Indian creativity. It showcases the best of the sub-continent talent including artworks by internationally reputed legends as well as emerging stars.

Chor Bizarre is an Old World Hospitality Concept

Old World Hospitality Pvt. Ltd. (O.W.H.) operates the hospitality and cultural facilities at **Habitat World**, **India Habitat Centre**, New Delhi.

The company also operates 2 hotels (**Hotel Broadway** and **The Manor**) and 21 restaurants in Delhi / N.C.R. It has franchised 10 of its restarants concept to the Waterfront Shaw, Lavasa.

www.oldworldhospitality.com



NEW DELHI • LAVASA

www.chorbizarre.com